



Research Contribution and Data Analysis by

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Plotting Pakistan's Real Estate Potential

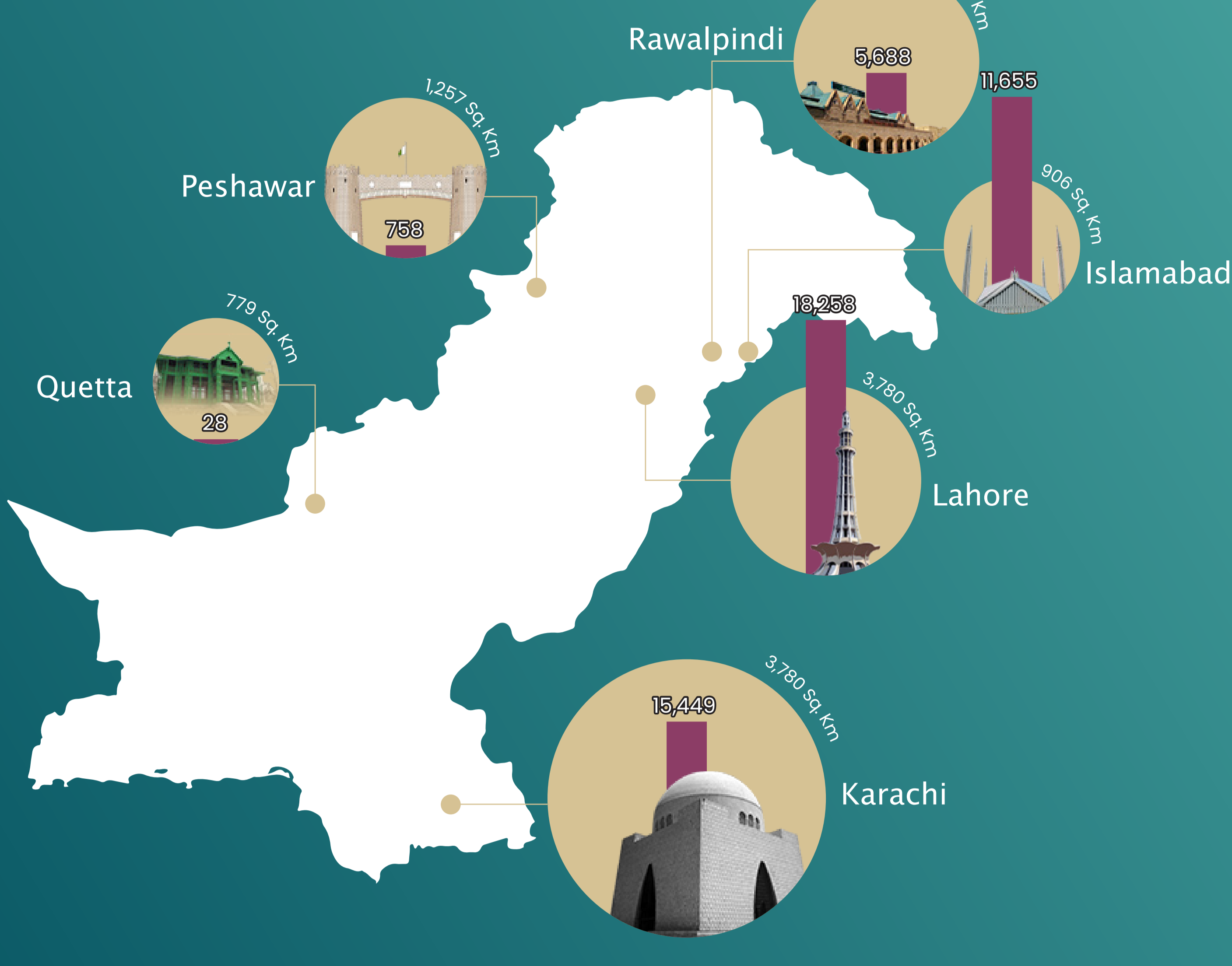
With urban housing expenses escalating by 40% in November 2023 (YoY), let's examine the state of Pakistan's cities in the real estate market:



Lahore Leads the Real Estate Listing Race

No. of Listings

Unsurprisingly, Lahore's real estate market has a significant digital footprint, while Quetta and Peshawar lag.



Source: Zameen.com

Housing; A Luxury in Islamabad?

Average Price of House (PKR)

Islamabad has one of the most expensive houses in Pakistan, whereas a house in Peshawar costs PKR 30 million on average.

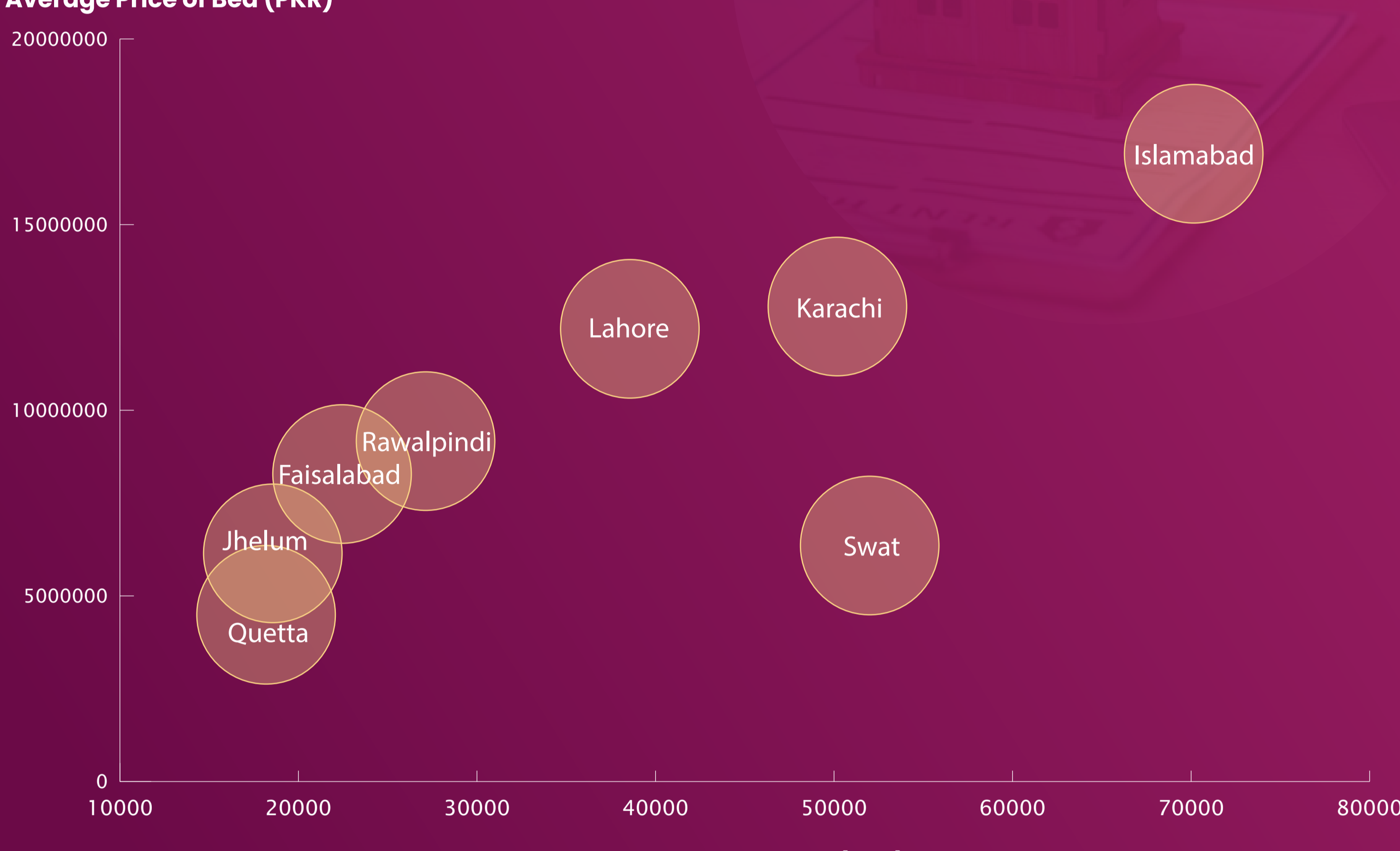


Source: Zameen.com

Rental Profits in Pakistan

Average Price of Bed vs. Average Rent of Bed

For investors eyeing rental returns, Swat and Rawalpindi top the list for profitable property investments.



Note: This approach optimizes profits by pairing top rent with the lowest costs.

Source: Zameen.com

Rent Trends in Pakistan



House Rent Index

The real estate market is responsive to overall inflation levels, with the rent index peaking in April and stabilizing by October. Will it continue rising?



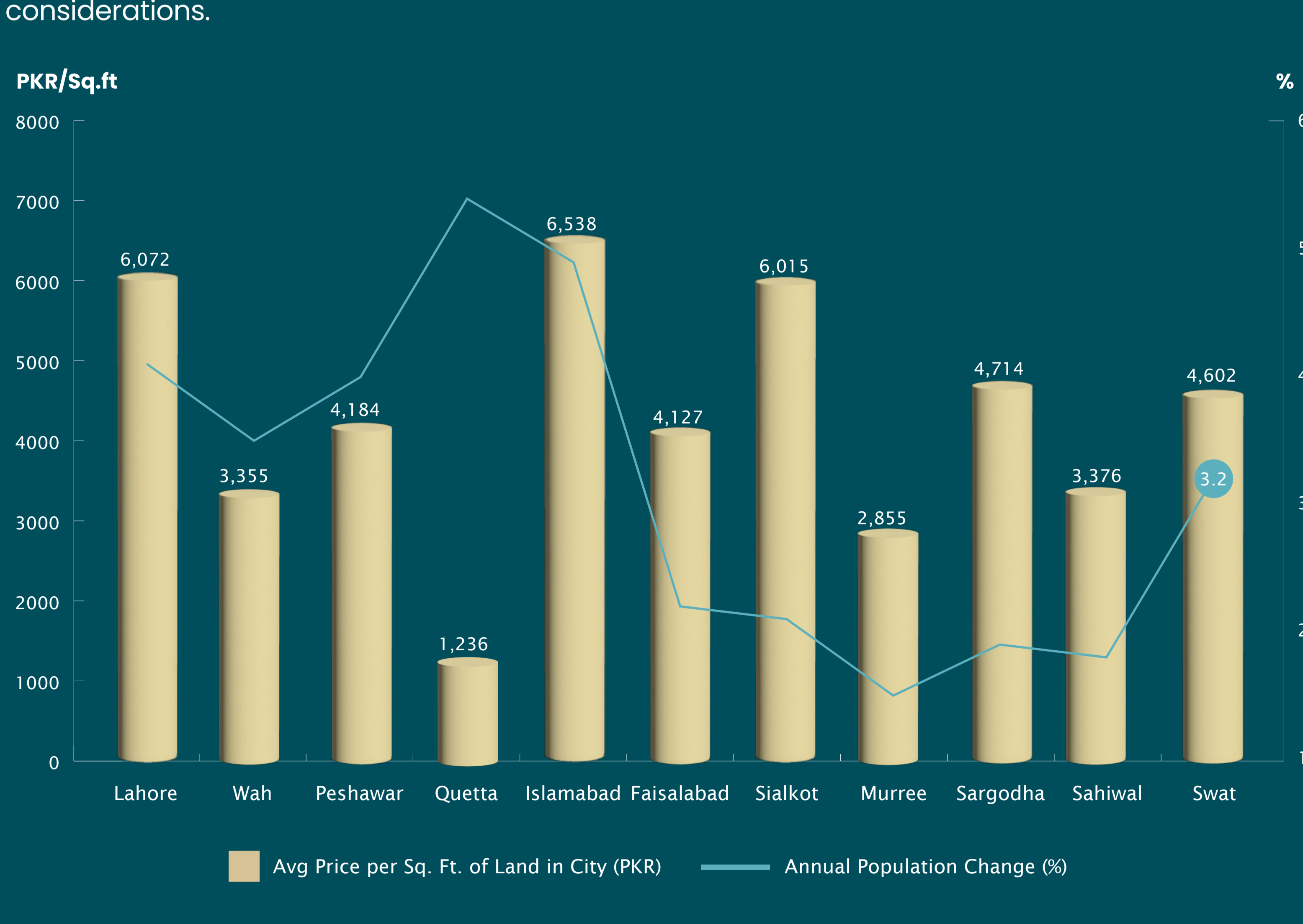
Source: Zameen.com

Is Landholding Still Profitable?



Annual Population Change %, and Current Cost of Land (PKR)

Land investment can be profitable, with Wah, Peshawar, and Faisalabad as potential lucrative options based on population density considerations.



Source: Zameen.com, PBS

Disclaimer

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Data Visualization by

